

Our Features Celebrate Food!

Fine Cooking is the only epicurean title that's actually all about cooking – and cooking with fresh ingredients, just one reason why we're the #1 choice of passionate cooks.



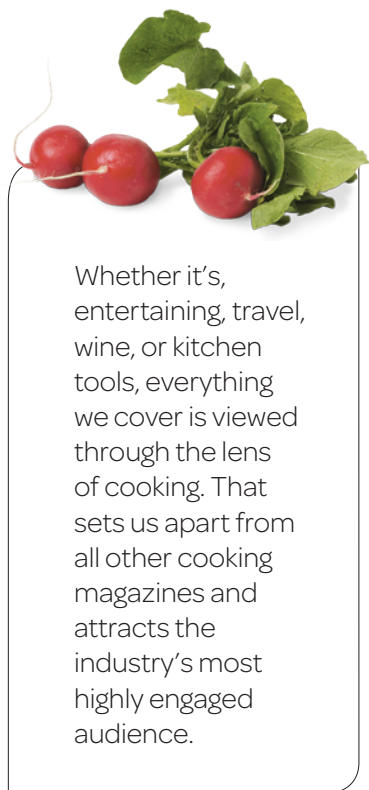
PLAN FOR EVERY OCCASION

Classy menus for casual and elegant gatherings celebrate the seasons! From shopping lists to drinks to tableware, it's all about entertaining for real people.



TAKE THE CHALLENGE

This step-by-step feature is a roadmap to success with demanding recipes. Detailed process shots provide expert insight and guide the way to great results.



Whether it's, entertaining, travel, wine, or kitchen tools, everything we cover is viewed through the lens of cooking. That sets us apart from all other cooking magazines and attracts the industry's most highly engaged audience.



MAKE-AHEAD MADE EASY

Plan-ahead strategies show how to make a great meal with enough surplus to morph into dishes that are anything but leftovers – plus tips for stocking pantry essentials.

Other Features

Master a New Technique
Demonstrating a technique and using it in a recipe is a hallmark of *Fine Cooking*. Whether it's slicing, dicing, or the art of searing, no one explains it more fully.

Explore New Ingredients
One delicious ingredient – oranges, mint, beans, or corn – is fully explored: how to choose it, prepare it, and enjoy it.

Get Inside the Story
Get a taste of visiting with a food professional, grower, vintner, chef, or cookbook author. And it's always all about the food!

And there's more: *Cooking Without Recipes*, *Classic Recipes, Fast & Fresh*, and *Cooking Class*, in every issue!

Fine Cooking: We Focus on Food!

Our unique positioning offers advertisers valuable opportunities to connect with the ultimate in food enthusiasts. Our affluent readers are avid purchasers of cooking ingredients, spices, flavorings, wines, kitchen tools, bakeware, tabletop accessories, cutlery, linens, appliances, and everything for the kitchen!

Our Departments Cover All Things Cooking!

PLANNING → SHOPPING → PREPPING → SERVING → ENJOYING



GO SHOPPING

Guide to great tabletop items, food products, useful tools!



TEST KITCHEN

Trends and news in kitchen appliances and products.



MARKETPLACE

Five departments about sourcing:

- unusual ingredients
- products editors are shopping for
- using seasonal ingredients
- big-buy cooking – get the most out of buying in bulk
- what's newsworthy



WHERE TO BUY IT

Sources for tools, products, and tableware featured in the issue.



COUNTER CULTURE

Introduces new products, kitchen fixtures, appliances, and more.



DRINKS

The latest on wine, beer, spirits, and cocktails.

